

Rajat Sharma

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Career Objective:

A well-versed social media marketer possesses a B.S in marketing with an expertise in social media optimization. Excellent communication skills for outreach and ensures a strong brand presence. Seeing to leverage curiosity and self-improvement skills to become a successful social media specialist.

Educational Qualification:

Course	School/college	Board/University	Year of Passing	Marks Obtained
Bsc 3 rd Year	ABC University	Magadh University Bodhgaya	2019	64%
12 th	R.N.T.S College Morsand, Sitamarhi	BSEB Board Patna	2016	65%
10 th	R.D High School Morsand, Sitamarhi	BSEB Board Patna	2014	74%

Social Media Skills:

- Strategic Planning
- Analysis & Research
- Market research
- Engagement
- Brand Marketing

Certificates and Achievements: -

- Certified from eMarketing Institute for Completion of Social Media Marketing Course
- Certified from Simplilearn for Completion of SEO Course

Computer Skills:

- Sound Knowledge of Ms-Word, Ms- Excel, Ms-Power.
- Well experienced with use of internet.
- Knows All Social Media Platforms.

Projects:

Project Title	Social Beat
Website	Profitbyppc.com
Project Detail	Managed social media accounts and engaged with the audience through comments, messages, and shares

Working Experience:

- 4-month training in Digital Marketing from [The Digital Education Delhi](#).

Social Media Intern at XYZ Co.

(from March 20XX to August 20XX)

- Handled all social media platforms of the company
- Increased web traffic by 40-50% through social media campaigns
- Gained 4k followers on IG account

Personal Profile:

Name : Rajat Sharma
Nationality : Indian
Religion : Hinduism
Date of Birth : 11-Oct-1997
Languages Known : Hindi and English, Punjabi
Interest in : Reading Books, Internet Surfing

Declaration:

I hereby confirm that the information given above is true to my knowledge and belief.

Date:

(Rajat Sharma)