

Raju Sharma

Email: *****.*****@gmail.com

Contact No: (+91) XXXXXX857X

Mailing Address: [The Digital Education](#) WA-119A,
3rd Floor, Easy Day Building
Shakarpur, Laxmi Nagar
New Delhi-110092

Career Objective:

Experienced social media professional with [X years] of proven success in developing and executing strategic social media campaigns. Adept at creating engaging content, analyzing performance metrics, and fostering brand growth.

Educational Qualification:

Course	School/college	Board/University	Year of Passing	Marks Obtained
Bsc 3 rd Year	Arcade Business College Patna	Magadh University Bodhgaya	2019	64%
12 th	R.N.T.S College Morsand, Sitamarhi	BSEB Board Patna	2016	65%
10 th	R.D High School Morsand, Sitamarhi	BSEB Board Patna	2014	74%

Technical Skills:

- **Social Media Manager**
 - Proficient in managing and creating content for various social media platforms, including Facebook, Twitter, Instagram, LinkedIn
 - Basic understanding of social media analytics and insights to measure the effectiveness of campaigns.
 - Strong written and verbal communication skills, demonstrated through coursework and extracurricular activities.
 - Quick learner with the ability to adapt to new technologies and trends in the ever-evolving social media landscape.
 - Proficiency in using tools like Adobe Photoshop, Illustrator, or Canva for creating visually appealing graphics and visuals.

- Ability to edit videos using software like Adobe Premiere Pro, Final Cut Pro, or other video editing tools.
- Familiarity with tools like Hootsuite, Buffer, Sprout Social, or similar platforms for scheduling and managing social media content.
- Proficiency in using tools like Microsoft Excel, Google Sheets, or data visualization tools for analyzing and presenting social media data.

Certificates and Achievements: -

- Social Media Marketing Certification.
- Certificate for Completion of **Google Fundamental**.

Computer Skills:

- Sound Knowledge of Ms-Word, Ms- Excel, Ms-Power.
- Well experienced with use of internet.
- Knows All Social Media Platforms.

Projects:

Project Title	XYZ
Website	Profitbyppc.com
Project Detail	(Mention All Projects with details)

Working Experience:

Social Media Manager, Excelsior Technologies, Detroit

(Mar 20XX – Present)

- Manage all marketing activities including social media, content creation, SEO, and SEM
- Create content for blog posts and social media campaigns to support marketing objectives for new technology products, contributing to a 30% increase in annual sales
- Manage Facebook and Twitter accounts, increase followers from 400K to 5M over a three-year span, and grow an Instagram account to over 500K followers within one year

Social Media Coordinator, Detroit

(Jun 20XX – Mar 20XX)

- Working on weekly meetings with the marketing team to discuss campaign performance, identify solutions to pain points, and develop new strategies to increase user engagement
- Developed innovative social media strategy to align content with target audiences, resulting in a increase in engagement across Facebook, LinkedIn, and Twitter

Social Media Intern at XYZ Co.

(Mar 20XX - Aug 20XX)

Handled all social media platforms of the company

Increased web traffic by 40-50% through paid advertisement

Development & implementation of all paid search

Implemented various strategies.

- 4-month training in Digital Marketing from [The Digital Education Delhi](#).

Personal Profile:

Name	: Raju Sharma
Nationality	: Indian
Religion	: Hinduism
Date of Birth	: 11-Oct-1997
Languages Known	: Hindi and English, Punjabi
Interest in	: Reading Books, Internet Surfing

Declaration:

I hereby confirm that the information given above is true to my knowledge and belief.

Date:

(Raju Sharma)