

Himanshu Birla

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Shakarpur, Laxmi Nagar
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Career Objective:

Keeping in view my academic knowledge, performance, and skills, I wish to start my career as a PPC Executive in your organization, offer my best to organization & grow with it to a more & more responsible position.

Educational Qualification:

Course	School/college	Board/University	Year of Passing	Marks Obtained
Bsc 3 rd Year	Arcade Business College Patna	Magadh University Bodhgaya	2019	64%
12 th	R.N.T.S College Morsand, Sitamarhi	BSEB Board Patna	2016	65%
10 th	R.D High School Morsand, Sitamarhi	BSEB Board Patna	2014	74%

Technical Skills:

- **Pay Per Click Executive (PPC)**
 - Strategic Planning
 - Analysis & Research
 - Market research
 - Engagement
 - Brand Marketing

Certificates and Achievements: -

- Certified from eMarketing Institute for Completion of a training program on advanced Pay Per Click
- Certificate for Completion of **Google Fundamental**.

Computer Skills:

- Sound Knowledge of Ms-Word, Ms- Excel, Ms-Power.
- Well experienced with use of internet.

Projects:

Project Title	Auto motors
Website	Profitbyppc.com
Project Detail	Create own site Done SEO On-page, SEO off-page optimization and PPC

Working Experience:

- 4-month training in Digital Marketing from [The Digital Education Delhi](#).
- Social Media & PPC Intern at XYZ Co.
(from March 20XX to August 20XX)
Handled all social media platforms of the company
Increased web traffic by 40-50% through paid advertisement
Development & implementation of all paid search
Implemented various strategies.

Personal Profile:

Name : Himanshu Birla
Nationality : Indian
Religion : Hinduism
Date of Birth : 11-Oct-1992
Languages Known : Hindi and English, Punjabi
Interest in : Reading Books, Internet Surfing

Declaration:

I hereby confirm that the information given above is true to my knowledge and belief.

Date:

(Himanshu Birla)

